



WE CARE. WE DREAM. WE COMPETE.

2013 SPONSORSHIP PACKAGE





Our Vision:

To build a first class Eastern Culture Center and Arts Museum in the east coast that will benefit all the communities in the United States. We promote the cultures & arts understanding and exchange among different ethnic groups. And We also promote a healthy life style and happy family togetherness among our communities.

Our Mission:

To foster a highly energetic, healthy, friendly and Fun environment in which entire communities in and around Charlotte come together every October weekend to fully celebrate the 1k,5k and 10k Run for Arts event.

Our Method:

The OCCAAF 1k,5k, 10k Run For Arts event is specifically designed to highlight and promote the healthy lifestyle at every level for everyone in the family from toddlers to grandparents. The race will celebrate and highlight the Eastern Culture, Arts as our runners run through the 1K, 5K and 10K courses. There will be music performance, dance performance during the event.



Overseas Chinese Culture Athletic and Arts Federation

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Event Name	TBD 1k,5k,10k Run For Arts and Kids Fun Run
Location	Grand Asia Market 4400 Potters Rd Stallings, NC 28104
Date & Time	October 26, 2013 (Saturday) 9:00-2:00
Main Event	1K, 5K, 10K and Kids Fun run

The primary purpose of the First OCCAAF 1K, 5K and 10K Run For Arts Event is to promote the understanding and exchange of Culture, Arts among different Ethnic Groups in North America. We will also jump start the Eastern Culture and Art Center Building project with the net proceeds from our 1st annual 1K, 5K and 10K Run For Arts event.

The secondary goal of the First OCCAAF 1K, 5K and 10K Run For Arts Event is to inspire a healthy life style by offering an event that encourages and celebrate fitness, family togetherness and the culture understanding and exchange among different ethnic groups. This will be accomplished through a community-friendly race that includes a 25 yards toddlers fun run, 1K, 5K and 10K Races. The course, designed to accommodate the fitness goals and levels of runners of all ages, will flow through Grand Asia Market and the beautiful town of Stalling.

This 1K, 5K and 10K Races will be managed by Running Company named Start2Finished event management, LLC. For more info, please visit them at <http://s2fcharlotte.com>

Included Activities:

1. 1K, 5K, 10K Run for Arts Race
2. 25 Yards Toddlers and Family fun Run.
3. A Start and Finish line hydration Station
4. Community Groups showcase, such as Churches, Temples, Schools, Companies, Association and Arts Groups, Music Bands etc.
5. Music performance and Dance performance
6. Race awards and raffle drawing

Registrant Giveaways:

Registrants will receive a technical race t-shirt and other relevant goodies.

Race Packet:

Entrants receive a race packet and goodies. Registration may be on an individual or team level, and may be for a race number OR a sign/marker/noisemaker, indicating that registrants may be part of the event by running or encouraging runners.





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THE OCCAAF 1K, 5K, 10K RUN FOR ARTS & KIDS FUN RUN

CORPORATE SPONSORSHIP OPPORTUNITIES

	Platinum		Gold		silver	Notes
Donation Level	\$5,000		\$2,500		\$1,000	
Spots Available	1		2		5	
Name the Event	x					Logo to be provided by sponsor
Logo on front of the Shirt	x					All signage to be provided by sponsor
Banners displayed at event	x		x		x	All signage to be provided by sponsor
Logo on event signage	x					Logo to be provided by sponsor
Logo/Name on Website	x		x		x	Logo to be provided by sponsor
Logo at finish line	x		x			Logo to be provided by sponsor
Verbal mention at race event	x		x		x	
Complimentary Race Entries	50		25		20	Race entry included technical race shirt
10x10 weighted tent, table and 2	x		x			
Logo on back of the shirt	x		x		x	Logo to be provided by sponsor

(1) Donation value to be determined on a case by case basis and a corresponding level of recognition to be set by the OCCAAF race organizers.

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THE OCCAAF 1K, 5K, 10K RUN FOR ARTS & KIDS FUN RUN

FAMILY SPONSORSHIP OPPORTUNITIES

	DRAGON		TIGER		BEAR	Notes
Donation Level	\$500		\$250		\$100	
Spots Available	UNLIMITED		UNLIMITED		UNLIMITED	
Name the Event						Logo to be provided by sponsor
Logo on front of the Shirt						All signage to be provided by sponsor
Banners displayed at event						All signage to be provided by sponsor
Logo on event signage						Logo to be provided by sponsor
Logo/Name on Website	x					Logo to be provided by sponsor
Logo at finish line						Logo to be provided by sponsor
Verbal mention at race event						
Complimentary Race Entries	10		5		2	Race entry included technical race shirt
Name on the thank you wall	x		x		x	Your name will be on the thank you wall once the Museum is built.
Logo on back of the shirt						Logo to be provided by sponsor

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THE OCCAAF 1K, 5K, 10K RUN FOR ARTS & KIDS FUN RUN

IN-KIND OPPORTUNITIES

	IN-KIND		Notes
Donation Level	YOU DECIDE		WILL BE THANKED FOR BY OUR EMAIL.
Spots Available	UNLIMITED		
Name the Event	TBD		Logo to be provided by sponsor
Logo on front of the Shirt	TBD		All signage to be provided by sponsor
Banners displayed at event	TBD		All signage to be provided by sponsor
Logo on event signage	TBD		Logo to be provided by sponsor
Logo/Name on Website	TBD		Logo to be provided by sponsor
Logo at finish line	TBD		Logo to be provided by sponsor
Verbal mention at race event	TBD		
Complimentary Race Entries	TBD		Race entry included technical race shirt
Name on the thank you wall	TBD		Your name will be on the thank you wall once the Museum is built.
Logo on back of the shirt	TBD		Logo to be provided by sponsor

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Thank you for considering this request for sponsorship. Please feel free to contact us with any questions or comments you may have. Your time and interest is greatly appreciated. OCCAAF is looking forward to working with you.

Sincerely;

Warren Zhong & Jimmy Lee &

OCCA AF Team

Contact Information:

admin@occaaf.org; our website, www.occaaf.org, phone: 704-618-1529 Fax: 866-794-2481

Overseas Chinese Culture Athletic and Arts Federation (OCCA AF)

Please make Checks payable to Overseas Chinese Culture Athletic and Arts Federation or just OCCAAF,
and mail it to OCCAAF at 5427 N Sharon Amity Road, Charlotte, NC 28215

Disclaimer

- ◆ Free Race entries are not redeemable for cash or services from occaaf.
- ◆ Sponsors receiving free race entries are free to use their discretion for distribution.